



BRING A LITTLE WARMTH
THIS WINTER WITH



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FUELLED UP – Getting ready to share some warmth with the Winter Woolly Drive is (LtR) Toby Motors' Luxolo Solomon, Community Chest PRO Colette Theron with the Caltex White Rabbit, Ronnie Madhuze.

FUELING THE LOVE FOR COMMUNITY CHEST WINTER WOOLLY DRIVE

05 June 2017 – For more than twenty years the Winter Woolly Week annually collected hundreds of bags of warm clothing, much needed funds and piles of non-perishable food items.

Due to the growing generosity of the Eastern Cape public and business communities this project evolved this year into the Winter Woolly Drive that includes an intense monthlong campaign during the month of June and collection drive that continues throughout the winter.

“This campaign is our biggest fundraising project and plays a vital role in our needy community. By supporting the Winter Woolly Drive you share some warmth with those less fortunate each winter” says Community Chest EC PRO, Colette Theron.

“We would like to encourage the people throughout the Eastern Cape to donate much needed warm goods, blankets and non-perishable food for the needy. Donations can be dropped off at the

Community Chest offices, 35 Clyde Street, Central. If you can't drop you can give us a call on 041 582 15 92 and we will collect" added Theron.

Caltex Eastern Cape Marketer (CECM), headline sponsor for the 2017 Winter Woolly Drive, has been involved for more than five years as donor and providing easily accessible and safe drop off point at various Caltex Service Stations throughout the Eastern Cape.

"We are pleased to be able to add a smile to a young child or bring warmth and sustenance to the many less fortunate people in the Eastern Cape.

The CECM philosophy is to add value not only as the local fuel provider, but to support, uplift and care about the Eastern Cape communities around us.

We support projects that help us to produce well-rounded people who will contribute to the local economy and am very proud to have been involved with the Winter Woolly's Drive for the past few years." said CECM CEO Clive Berlyn.

Members of the public are invited to donate clothes and money in East London on Thursday, 29 June 2017 at the Beach Rd, Nahoon & Old Transkei Rd Intersection collection and in Port Elizabeth on Friday, 30 June 2017 at the William Moffett & Cape Road, M4 & Walmer Boulevard and Standford Road & Aubrey Street intersections.

Bring a little warmth this winter and support the Community Chest Winter Woolly Drive.

For more information visit: <https://www.facebook.com/WinterWoollyDrive>

ENDS

(WORDS: 408)

Issued by The Community Chest of the Eastern Cape.

For more information contact:

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Facebook: <https://facebook.com/WinterWoolly> or like @WinterWoolly
<https://www.facebook.com/CommunityChestofNMBMetro> or like
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