

Media Release
MATRIC OF THE YEAR 2017



Fuelling the Future: John Hopkins, CECM PE Regional Sales Manager, popped in at Toby's Motors to hand over some of the R10 000 fuel vouchers to 2014 Matric of the Year Excellence Award winner Maudene van Rooyen. (Photographer: Eugene Coetzee – The Herald)

22 August 2017 – CALTEX EASTERN CAPE Marketer (CECM) is proud to be involved with The Herald Continental Matric of the Year competition for the third year running.

“For us, it is more than just being one of the top fuel providers in the Eastern Cape but also about forming meaningful partnerships that add value, uplift, nurture, develops and recognise the leadership potential that resides in our young people” said John Hopkins, CECM Regional Sales Manager: PE.

The fuel vouchers totalling R10 000 will be shared amongst the 2017 Excellence and Overall category winners.

ENDS
(Words: 90)

Issued by Maven Connection on behalf of Caltex Eastern Cape Marketer.

For assistance please contact Salome Clack: 082 9070 954 / salome@mavenconnection.co.za

About Caltex Eastern Cape Marketer (www.caltexec.co.za)

Caltex Eastern Cape Marketer (CECM) – master franchisor of over 100 Caltex service stations in the Eastern Cape – has invested over R500-million in just over a decade in revamps, upgrades and building new sites, to ensure that locals and travellers have access to Caltex service excellence across the length and breadth of the province.

Website: <http://www.caltexec.co.za>

Twitter: <https://twitter.com/CaltexEC> or follow: @Caltex

Facebook: <https://www.facebook.com/CaltexEasternCapeMarketer> or like: @CaltexEasternCapeMarketer

- **Caltex Branded Marketer**

A Caltex Branded Marketer is an independent investment partner with Chevron and has bought the right to act as wholesalers of fuel on Chevron's behalf. It is responsible for all Caltex petrol stations in its territory. The Branded Marketer owns the sites and leases them to a retailer-operator, and/or has supply agreements with retailer-owned and operated Caltex stations. The Branded Marketer wholesales and supplies fuel and related products to the Caltex retailers in its region and supports them with training, quality assurance, business acumen, marketing, and compliance issues.