



BRING A **LITTLE WARMTH**
THIS WINTER WITH 

MEDIA RELEASE

FOR IMMEDIATE RELEASE



SHAKE IT UP – Time to clear out your wallets for the annual Winter Woolly Drive intersection collection this Friday. Gearing up for the early morning challenge is (LtR) Vincent Schutte (Atlas), the Caltex White Rabbit (Sobe Blackie: Caltex William Moffett), Vuyani Ngcete (Caltex EC Business Consultant), Colette Theron (Community Chest) and Dayle Austin-Day (Atlas).

READY, STEADY DONATE!!!!

23 July 2018 – THE COMMUNITY CHEST Winter Woolly Drive is doing their annual Intersection Collection this Friday, 27 July 2018. The public are invited to open their hearts and support this great initiative by donating at three major intersection in the Metro.

A team from Round Table PE West will be collecting at the Corner of Willow Road and Circular Drive, Caltex EC Marketer, Community Chest and Med 24 can be spotted at the

Corner of Cape Road and William Moffett and Atlas will be doing their collection at the corner of M4 and Walmer Boulevard from 06:30 till 08:30.

The Community Chest Winter Woolly Drive and their partners have already reached out to a number of individuals and community partners during the last few weeks, says Community Chest EC PRO, Colette Theron."

Caltex Eastern Cape Marketer (CECM), who has been fuelling this project for more than 6 years also provides easily accessible and safe drop off point at all their participating Caltex Service Station throughout the Eastern Cape.

"We are pleased to be able to add a smile to a young child or bring warmth and sustenance to the many less fortunate people in the Eastern Cape.

The CECM philosophy is to add value not only as the local fuel provider, but to support, uplift and care about the Eastern Cape communities around us.

We support projects that aim to produce well-rounded people who will contribute to the local economy and are very proud to be part of this incredible initiative." said CECM CEO Clive Berlyn.

The public are reminded that they can still drop off warm clothing and blankets at participating Caltex Service Stations till the end of August.

Donations can also be delivered to the Community Chest offices, at 126 2nd Ave, Newton Park or collection can be arranged by calling Colette on 041 582 1592.

For more information visit: <https://www.facebook.com/WinterWoollyDrive>

ENDS

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Issued by The Community Chest of the Eastern Cape.

For more information contact:

Community Chest:

- Colette Theron on colettep@cchestpe.org.za or 041-582 15 92.

Facebook: <https://facebook.com/WinterWoolly> or like @WinterWoolly
<https://www.facebook.com/CommunityChestofNMBMetro> or like @CommunityChestofNMBMetro

Twitter: <https://twitter.com/WinterWoolly> or follow: @WinterWoolly

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